

Old Paradians' 150 Year Gala Dinner

Presented by

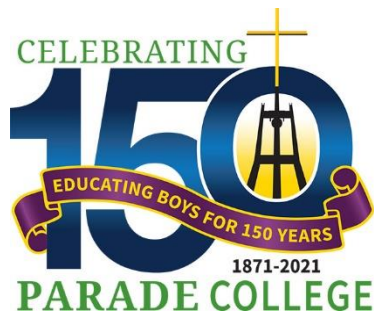
“Presenting Partner”

Friday 1 April 2022 @ Park Hyatt Ballroom

To enquire please contact the Old Paradians' Association:

E: oldparadians@parade.vic.edu.au

P: 03 9468 3300



SPONSORSHIP TIERS

Presenting Partner

\$15,000

Gold Package

\$10,000

Silver Package

\$5,000

Purple Package

\$2,500

Green Package

\$1,000

Blue Package

\$500

Presenting Partner

\$15,000

PRE EVENT

- Limited to 1 sponsor only
- 1 table (10 tickets) included to the event
- One Month advertising placement on Parade College LED signage on Plenty Road
- Opportunity for advertisement in college newsletter x 3 editions
- Editorial Article on Old Paradians Social Media and marketing distribution list
- Company logo on ticketing website
- Company Logo on all promotional material distributed for the event including in the event name
- Promotion of sponsorship/company logo on Old Paradians social media channels
- Free inclusion on the Old Paradians' Association business directory for 12 months.

DURING EVENT

- Opportunity to include Welcome Letter in Event Program
- Two minute thankyou/acknowledgement speech OR 30second advertising video in event program.
- Opportunity to provide table gift for all attendees
- Opportunity to provide company display banner in event foyer/pre-dinner drinks
- Company Logo on Table
- Company Logo on Table Plan in event foyer
- Company Logo and category recognition in Event Program
- Logo on all on-site visual platforms – e.g. Event Audio Visual Screens
- Personalised acknowledgement of your contribution by event MC
- Opportunity to participate in official sponsor photos at event
- Presentation of an Award
- 100 word company support profile in program with category details.

POST EVENT/ADDITIONAL BENEFITS

- Photography - access to professional photos of the event for download and use in your company marketing and promotional material
- Letter of thanks and acknowledgement of sponsorship
- Complimentary copy of "Parade Thy Sons" books, volume I and II
- Complimentary Old Paradians Pack including scarf, stubby holder and tie

Gold Package

\$10,000

PRE EVENT

- Limited to 5 sponsors only
- 1 table (10 tickets) included to the event
- Opportunity for advertisement in college newsletter x 3 editions
- Editorial Article on Old Paradians Social Media and marketing distribution list
- Company logo on ticketing website
- Company Logo on all promotional material distributed for the event including in the event name
- Promotion of sponsorship/company logo on Old Paradians social media channels
- Free inclusion on the Old Paradians' Association business directory for 12 months.

DURING EVENT

- Opportunity to provide table gift for all attendees
- Opportunity to provide company display banner in event foyer/pre-dinner drinks
- Company Logo on Table
- Company Logo on Table Plan in event foyer
- Company Logo and category recognition in Event Program
- Logo on all on-site visual platforms – e.g. Event Audio Visual Screens
- Personalised acknowledgement of your contribution by event MC
- Opportunity to participate in official sponsor photos at event
- 100 word company support profile in program with category details.

POST EVENT/ADDITIONAL BENEFITS

- Photography - access to professional photos of the event for download and use in your company marketing and promotional material
- Letter of thanks and acknowledgement of sponsorship
- Complimentary copy of "Parade Thy Sons" books, volume I and II
- Complimentary Old Paradians Pack including scarf, stubby holder and tie

Silver Package

\$5,000

PRE EVENT

- Limited to 10 sponsors only
- 5 tickets included to the event
- Editorial Article on Old Paradians Social Media and marketing distribution list
- Company logo on ticketing website
- Company Logo on all promotional material distributed for the event including in the event name
- Promotion of sponsorship/company logo on Old Paradians social media channels
- Free inclusion on the Old Paradians' Association business directory for 12 months.

DURING EVENT

- Opportunity to provide company display banner in event foyer/pre-dinner drinks
- Company Logo on Table
- Company Logo on Table Plan in event foyer
- Company Logo and category recognition in Event Program
- Logo on all on-site visual platforms – e.g. Event Audio Visual Screens
- Personalised acknowledgement of your contribution by event MC
- Opportunity to participate in official sponsor photos at event

POST EVENT/ADDITIONAL BENEFITS

- Photography - access to professional photos of the event for download and use in your company marketing and promotional material
- Letter of thanks and acknowledgement of sponsorship
- Complimentary copy of "Parade Thy Sons" books, volume I and II
- Complimentary Old Paradians Pack including scarf, stubby holder and tie

Purple Package

\$2,500

PRE EVENT

- Limited to 15 sponsors only
- 4 tickets included to the event
- Company Logo on all promotional material distributed for the event including in the event name
- Promotion of sponsorship/company logo on Old Paradians social media channels
- Free inclusion on the Old Paradians' Association business directory for 12 months.

DURING EVENT

- Opportunity to provide company display banner in event foyer/pre-dinner drinks
- Company Logo on Table Plan in event foyer
- Company Logo and category recognition in Event Program
- Logo on all on-site visual platforms – e.g. Event Audio Visual Screens
- Opportunity to participate in official sponsor photos at event

POST EVENT/ADDITIONAL BENEFITS

- Photography - access to professional photos of the event for download and use in your company marketing and promotional material
- Letter of thanks and acknowledgement of sponsorship
- Complimentary copy of "Parade Thy Sons" books, volume I and II
- Complimentary Old Paradians Pack including scarf, stubby holder and tie

Green Package

\$1,000

- Unlimited amount of sponsors
- 2 tickets included to the event
- Free inclusion on the Old Paradians' Association business directory for 12 months.
- Company Logo on all promotional material distributed for the event including in the event name
- Promotion of sponsorship/company logo on Old Paradians social media channels
- Company Logo and category recognition in Event Program
- Logo on all on-site visual platforms – e.g. Event Audio Visual Screens
- Opportunity to participate in official sponsor photos at event
- Photography - access to professional photos of the event for download and use in your company marketing and promotional material
- Letter of thanks and acknowledgement of sponsorship

Blue Package

\$500

- Unlimited amount of sponsors
- 1 ticket included to the event
- Free inclusion on the Old Paradians' Association business directory for 12 months.
- Company Logo and category recognition in Event Program
- Logo on all on-site visual platforms – e.g. Event Audio Visual Screens
- Opportunity to participate in official sponsor photos at event
- Photography - access to professional photos of the event for download and use in your company marketing and promotional material
- Letter of thanks and acknowledgement of sponsorship